



FOR IMMEDIATE RELEASE

Contact: Derek Schmitz, Marketing Consultant (press@derekschmitz.com), Mai Ling Chan and India Ochs, Conference Organizers (info@exceptionallab.co)

PRESS: Exceptional Lab to Host Epic Virtual Accessibility Event

Phoenix, AZ, September 22, 2023 — Exceptional Lab, a diverse organization composed of co-founders with a disability, today announces its inaugural conference Exceptional Alliances 2023: Co-creating an Accessible World will take place on October 20. The conference aims to bring together individuals and companies who are passionate about Diversity, Equity, Inclusion, and Accessibility (DEIA) issues related to disabilities.

Uniquely designed as 10-minute keynote introductions and 30-minute dynamic and audience-included roundtable discussions, the event is designed to upend the current style of conferences, providing solutions instead of presentations and fostering rich conversations between attendees and leaders throughout all sessions in accessible formats.

The free, 100% virtual event intends to remove barriers and create an interactive space for learning and idea-sharing for all attendees and presenters. Opportunities to discuss fundamental accessibility themes such as policy, investment, assistive technologies, vocabulary, community building, employment, and more will be presented in an energetic and positive environment through open conversations with 50 influential disability and neurodiversity community leaders. Our [comprehensive lineup of speakers and sessions](#) will provide solutions to eliminate visual, auditory, tactile, and other technology issues that make it difficult to interact with others. The event will also provide networking opportunities by bringing together individuals, advocates, ambassadors, communities, corporate leaders, organizations, policymakers, and researchers into one (virtual) room with one shared vision: create an accessible world where all people can be included.

"Accessibility barriers will directly affect each of us at least once in our lifetime. If you're not already experiencing issues, we need to start implementing changes now for ourselves and our loved ones." - Mai Ling Chan, CCC-SLP, CEO

Live registration is complimentary and the event is designed to be inclusive. American Sign Language interpretation and Closed Captions will be available during the live event, and recordings can be obtained as part of an Exceptional Lab Community Membership. As a result of the Lab's innovative approach, they strive for high attendance of at least 5,000 participants.

The Lab is thrilled to host this groundbreaking, person-centered event and urges you to [register now](#), share with your networks, and join us on October 20! Come create an accessible, inclusive world with us!